

THEATRICAL ON DEMAND® VIA GATHR

HOST YOUR OWN SCREENING

HOW TO HOST

1 REQUEST
On the film's Gathr page, select **Host a Screening**. Choose **In Theatre**, then **Theatrical on Demand®**.

2 PICK A THEATRE
Enter your city or zip code. **Automatic Booking** theatres confirm instantly. **Booking Request** theatres review first.

3 SET DATE & PRICE
Choose a date that leaves time to sell tickets. Use the Ticket Price Calculator to see how many you need.

4 PUBLISH
Check your bookings on your dashboard. For Booking Request venues, add tickets once confirmed and your event goes live.

5 SHARE IT
Post early and often. Reach your **Threshold** (total screening cost) in reservations before the deadline.

6 GREENLIGHT™
GreenLight your event to charge reservations and confirm attendees. Revenue beyond the Threshold is yours.

NO RISK TO YOU If ticket sales don't cover the Threshold by the deadline, the screening is cancelled at no cost to you.

START AT GATHR.COM

Find *Miss Representation: Rise Up* and select Host a Screening.

gathr.com/films/miss-representation-rise-up

THE REPRESENTATION PROJECT